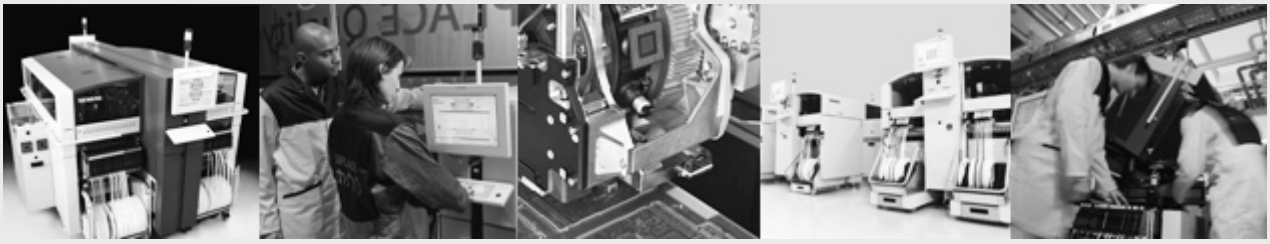
Welcome to the SIPLACE In-House Arena!
November 10-13, 2009

In addition to our exciting “Capacity-on-Demand” competitions at the SIPLACE Compare Stadium during this year’s Productronica we offer an interesting schedule of events in our SIPLACE In-House Arena!

▪ SIPLACE Technology Exhibition



In addition to technological newcomers such as the **SIPLACE SX4**, this race will also see familiar contestants like the **SIPLACE X- & D-Series**, the **SIPLACE CA**, as well as the talented **SIPLACE service and software solutions** – all these players will generate lots of excitement in the SIPLACE In-House Arena. The digital **SIPLACE Vision System** with the new **SIPLACE Vision Test Suite** will ensure optimum vision results.

Open daily from 10 am to 6 pm.

▪ Workshops & Presentations

Learn more about the “Build to Order” manufacturing concept during our presentations in the SIPLACE In-House Arena. The SIPLACE In-House Arena will also be the place for exciting **presentations by customers and experts** from a broad range of industries, who will share and discuss the secrets of their success with you. A detailed overview of the program can be found on the next pages.

▪ SIPLACE Factory Tour

Visit the new **SIPLACE Factory** and talk with our production experts about modern manufacturing concepts and ways of further streamlining the production processes and reducing lead time. During the 45-minute tour you will also see what SIPLACE has done to improve the quality and adaptability of its placement machines even further.

Enjoy and have fun!

Your SIPLACE Team

SIPLACE In-House Program – Schedule

Time	Tuesday - November 10, 2009		Who?
2 pm	SIPLACE Factory Tour	Eng	
4 pm	Traceability and Process Interlocking for the Automotive Industry	Eng	**Autoliv** Henrik Eklund **SIPLACE** Ola Andersson

Time	Wednesday - November 11, 2009		Who?
10 am	SIPLACE Factory Tour	Eng	
11 am	Build-to-Order in Electronics Production	Eng	**SIPLACE** Sebastian Weckel
12 noon	Capacity-on-Demand & New Business Models	Eng	**SIPLACE** Benoit Neraudeau
1 pm	Reduced Maintenance Adds 100 Hours of Production Time – *Live* Proof	Eng	**SIPLACE** SIPLACE Service

Time	Thursday - November 12, 2009		Who?
11 am	Reducing Costs with SIPLACE Software	Eng	**SIPLACE** Robert Huber
1 pm	Reduced Maintenance Adds 100 Hours of Production Time – *Live* Proof	Eng	**SIPLACE** SIPLACE Service

Lunch buffet open from 11 am to 2 pm each day.

Bus shuttle from Messe München to SIPLACE Headquarters:
→ Daily at 10:15 am (arriving at 11:00 am) & 12:00 (arriving at 12:45 pm)

Bus shuttle from SIPLACE Headquarters to Messe München:
→ Daily at 2:00 pm (arriving at 2:45 pm)

Bus shuttle from SIPLACE Headquarters to SIPLACE Party (Holiday Inn):
→ Wednesday at 5:30 pm (arriving at 6:00 pm)

SIPLACE In-House Program – Details

SIPLACE Technology Exhibition

SIPLACE SX4
Experience the SIPLACE placement machines of the future today
Only in our SIPLACE In-House Arena you will have the option to take a first look at the newest member of the SIPLACE SX family. The SIPLACE SX4 features the highest real speed and the best performance per space unit.

SIPLACE X-Series & SIPLACE MultiStar
Better line balancing with the all-purpose placement head
We'll show you what makes our high-end SIPLACE X-Series platform powerful. Whether in terms of productivity, quality, availability, flexibility or ease of use – the SIPLACE X-Series achieves top ratings in all of these categories and leaves the competition in the dust, especially in combination with the SIPLACE MultiStar. This new all-purpose placement head makes sure that your line is always balanced perfectly, no matter what changes you made in your production.

SIPLACE D-Series
Perfect price-performance ratio
The SIPLACE D-Series is the perfect combination of high-tech innovation and proven technology. It delivers a price-performance ratio that's unique in the industry.

SIPLACE CA
Die-bonding and SMD placement in a single machine
With the SIPLACE CA we bring together two very different worlds by combining the extreme performance of our SMT placement machines with the extreme accuracy of die bonders – in perfect unison. View a demonstration of this unique machine, which processes chips directly off the wafer as well as passive components.

SIPLACE Digital Vision System
Focus on quality
The SIPLACE Digital Vision System enters the race with the latest SIPLACE Vision test suite for optimum vision results. Experience live how you can add new components quick and easily – and without having to stop your line. With the new SIPLACE Vision Test Suite, this also applies to components of different grades and from different lots.

SIPLACE Software Solutions
More functional, easier to integrate and more user-friendly
With modern placement systems, software makes the difference. As the technology leader, SIPLACE sets the standards here, too – from station software to materials management to traceability solutions. Learn more about our superior features, ease of integration and user-friendliness.

SIPLACE Service Solutions
Optimized maintenance with the new Feeder Manager
We will show you how you can shorten your maintenance activities and increase your available production time with the new SIPLACE maintenance concept. Learn about the innovative SIPLACE Feeder Manager as well as about SIPLACE Head Care, Machine Care and Feeder Care.

SIPLACE In-House Program – Details

Workshops & Presentations

Autoliv, Henrik Eklund
Traceability and Process Interlocking for the Automotive Industry
Autoliv is a leading supplier to the automobile industry. The company is also a leader in matters of quality and traceability. During this workshop you will have the opportunity to discuss these topics with Autoliv's Henrik Eklund and to learn more about SIPLACE's software solutions.

Siemens Amberg, Dieter Mussemann, and the SIPLACE Service Team
Reduced Maintenance Adds 100 Hours of Production Time – *Live* Proof
The SIPLACE team shows what it does best *live*! We will demonstrate how to reduce unscheduled downtime and how to optimize the scheduling of regular maintenance activities. Together with our customer Siemens Amberg we explain how even a very good maintenance plan can be streamlined further to add another 100 hours of production time per line and year. Calculate for yourself what this could mean for your production and let us present the evidence with this *live* demonstration.

SIPLACE, Sebastian Weckel
Build-to-Order in Electronics Production
Build-to-order is nothing new. Especially not in many other industries like the automobile industry, to name one example. Consequently, more and more electronics manufacturers are starting to pay more attention to production processes, material flows and value streams. We are convinced that the electronics industry is moving in the right direction and that BTO will be critical for its success in the future. Find out how equipment providers can help you to design your production in an even more demand-oriented manner.

SIPLACE, Robert Huber
Reducing Costs with SIPLACE Software
Whether you run a high-mix environment and change setups several times a day or want to maximize the output of only a few products – the right setup concepts can save you lots of time and money. The SIPLACE team helps you to accomplish this with production scheduling, setup changeover optimization and proposals for ideal working processes in the area of material flow. In short: We want to help you pick the solution that works best for your individual production environment. Find out in this workshop how much time and money you can save.

SIPLACE, Benoit Neraudeau
Capacity-on-Demand & New Business Models
The planning horizon is getting shorter and shorter in electronics production. In addition, order fluctuations are no longer seasonal, but a permanent component of unpredictability. That's why having a "breathing" production is more important than ever. The solution: "Capacity-on-demand". In this presentation you will learn what it means and what solutions SIPLACE offers to adapt your performance and feeder capacities to constantly changing requirements.